



TRACY GOODWIN

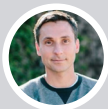
Voice Coach, Entrepreneur, Host of the *Captivate the Room* podcast

Key Focus: Help successful entrepreneurs, execs and teams increase impact and influence by unlocking their greatest hidden asset: their voice



Tracy is my secret weapon. She helped me harness a powerful tool, my voice and use it in ways I'd never thought about. The coaching I did with Tracy was so powerful and has had such a life changing and long-lasting effect. As soon as I started to work with her, I started to get a different type of feedback from my audience, listeners, client's even my wife. People wanted to know what the difference was because they could feel it and hear it. Isn't that what we all want, to show up in such a way that we make that kind of impact?

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Over the last 30 years, Tracy Goodwin has had the honor of transforming the lives of hundreds of 7-figure entrepreneurs, executives, business professionals, and celebrities simply by shifting sounds that are sending the wrong message out of their voice.

Tracy's interest in how voices are subconsciously perceived and the effect that can have on a person's life and success started when she was a child. She was raised in a family where children were to be seen and not heard. She wasn't really allowed to speak. But, in spite of that, she started winning speaking awards when she was 12 years old. It was the one platform to use her voice and she thrived in that space. She went on to be an award-winning actor and director. In her freshman year of college as she was studying acting, she had a horrific event happen on stage and in an instant, her voice changed. It was that moment that set the real stage for the work she does today, Psychology of the Voice.

The Psychology of the Voice transforms her client's voices and lives, because she goes after the drivers that are in their mind and the stories they are telling. It's those drivers that put those bad voice habits into place. We have to eradicate both to have true transformation and results that stick.

SUGGESTED INTRODUCTION:

Do you ever wonder why your message isn't resonating? Maybe you haven't found your real voice? Tracy Goodwin is an expert at helping individuals find their voice and share it with the world. Over the last 30 years, Tracy has coached hundreds of people around the globe, including CEOs, leading Hollywood actors, entrepreneurs, and leading influencers on how to sound more confident and make a big impact with their message.

INTERVIEW TOPICS

- The Psychology of Your Voice and How You Can Use It to Captivate Your Audience
- How Getting Rid of Voice Masks Can Get You to the Next Level of Success
- The 5 Elements of Vocal Variety and Why They Are Essential
- Why Voice Is the Most Powerful Instrument for Success

